



WEWS

ORDER

Flight Dates **10/23/12-10/29/12**

Contract / Revision **314275 /**

Original Date / Revision
10/09/12 10/24/12

Advertiser **Restore Our Future Inc**

Agency **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Product

Restore Our Future, Inc.

Agency Com 15%

Billing Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **1483**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
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Daniel Baylog	100%		
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Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	50	\$126,650.00	\$149,000.00	0.00
November 2012	14	\$32,300.00	\$38,000.00	0.00
Totals	64	\$158,950.00	\$187,000.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	50	\$126,650.00	\$149,000.00
10/29/12	10/29/12	14	\$32,300.00	\$38,000.00

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/23/12	10/26/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	- 1111 - -	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	- 1111 - -	4		\$1,500.00		0.00						
N 2	WEWS	10/23/12	10/26/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	- 1111 - -	:30	4	\$1,800.00	P-1	0.00	NM	4	\$7,200.00



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Print Date: 10/25/12

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Contract / Revision 314275 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/09/12/ 10/24/12

Order Sep 00:20:00

Advertiser Restore Our Future Inc Product Restore Our Future, Inc. Estimate # 1483

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	10/23/12	10/26/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	- 1111 - -	:30	4	\$1,800.00	P-1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$1,800.00		0.00			
N 3	WEWS	10/23/12	10/25/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	- 1 - 1 - - -	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1 - 1 - - -					2	\$2,000.00		0.00			
N 4	WEWS	10/23/12	10/26/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	- 1111 - -	:30	4	\$2,500.00	P-1	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$2,500.00		0.00			
N 5	WEWS	10/23/12	10/26/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	- 1111 - -	:30	4	\$3,500.00	P-1	0.00	NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$3,500.00		0.00			
N 6	WEWS	10/23/12	10/26/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	- 1111 - -	:30	4	\$4,000.00	P-1	0.00	NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$4,000.00		0.00			
N 7	WEWS	10/23/12	10/26/12	M-F 7-730p 7-730p The List	CM	7-730p	- 111 - - -	:30	3	\$3,000.00	P-1	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 111 - - -					3	\$3,000.00		0.00			
N 8	WEWS	10/23/12	10/26/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	- 1111 - -	:30	4	\$3,000.00	P-1	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$3,000.00		0.00			
N 9	WEWS	10/23/12	10/26/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	- 1111 - -	:30	4	\$2,500.00	P-1	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$2,500.00		0.00			
N 10	WEWS	10/23/12	10/27/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	- 11111 -	:30	5	\$4,500.00	P-1	0.00	NM	5	\$22,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 11111 -					5	\$4,500.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		5	WEWS	10/23/12-10/29/12	M-SU 11-1135P Late News		11-1135p	- TWThFSa - -	:30	(\$4,500.00)		0.00	NM		
		See MG 10.6													
		[In on SAT 10/27 airs 1150p-1205x]													
		6	WEWS	10/26/12-10/29/12	M-SU 11-1135P Late News		11-1135p	M - - - - F - - Su	:30	\$4,500.00		0.00	NM		
		Ⓜ MG for 10.5 10/27													
N 11	WEWS	10/23/12	10/23/12	Tuesday Prime B Happy Endings/Don't Trust	CM	9-10p	- T - - - - -	:30	1	\$12,000.00	P-1	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- T - - - - -					1	\$12,000.00		0.00			
N 12	WEWS	10/23/12	10/23/12	Tuesday Prime C Private Practice	CM	10-11p	- T - - - - -	:30	1	\$12,000.00	P-1	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- T - - - - -					1	\$12,000.00		0.00			
N 13	WEWS	10/29/12	10/29/12		CM	6-7a	M - - - - -	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00



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Contract / Revision **314275** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/09/12/ 10/24/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future, Inc.** Estimate # **1483**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F GMC 6-7a M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$1,500.00		0.00			
N 14	WEWS	10/29/12	10/29/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	M-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$1,800.00		0.00			
N 15	WEWS	10/29/12	10/29/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	M-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$2,000.00		0.00			
N 16	WEWS	10/29/12	10/29/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$2,500.00		0.00			
N 17	WEWS	10/29/12	10/29/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	M-----	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$3,500.00		0.00			
N 18	WEWS	10/29/12	10/29/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	M-----	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$4,000.00		0.00			
N 19	WEWS	10/29/12	10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$3,000.00		0.00			
N 20	WEWS	10/29/12	10/29/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$3,000.00		0.00			
N 21	WEWS	10/29/12	10/29/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$2,500.00		0.00			
N 22	WEWS	10/29/12	10/29/12	M-F 11-1135P Late News M-F 11-1135P Late News	CM	11-1135p	M-----	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$4,500.00		0.00			
N 23	WEWS	10/23/12	10/26/12	M-F 11-12p M-F 11-12p	CM	11a-12p	- 1- 11- -	:30	3	\$2,000.00	P-1	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	- 1- 11- -					3	\$2,000.00		0.00			
N 24	WEWS	10/23/12	10/26/12	M-F 12-1230pm News 12-1230p News	CM	12-12:30p	- 1111- -	:30	4	\$2,000.00	P-1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	- 1111- -					4	\$2,000.00		0.00			
N 25	WEWS	10/23/12	10/26/12	M-F 1-2p M-F 1-2p	CM	1-2p	- 1111- -	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	- 1111- -					4	\$1,200.00		0.00			



WEWS

Print Date: 10/25/12

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Contract / Revision **314275** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

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Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future, Inc.**

Estimate # **1483**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N25	WEWS	10/23/12	10/26/12	M-F 1-2p M-F 1-2p	CM	1-2p	- 1111 - -	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$1,200.00		0.00			
N27	WEWS	10/29/12	10/29/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M- - - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M- - - - -					1	\$2,000.00		0.00			
N28	WEWS	10/29/12	10/29/12	M-F 12-1230pm News 12-1230p News	CM	12-12:30p	M- - - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M- - - - -					1	\$2,000.00		0.00			
N29	WEWS	10/29/12	10/29/12	M-F 1-2p M-F 1-2p	CM	1-2p	M- - - - -	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	M- - - - -					1	\$1,200.00		0.00			
Totals														64	\$187,000.00